

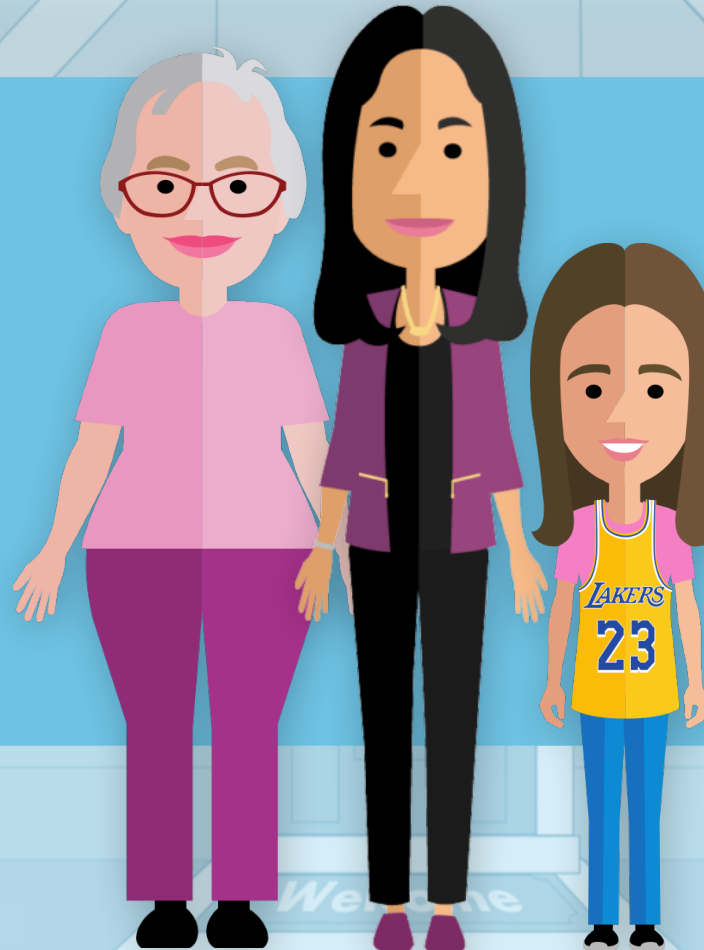
We ask the patient, "What can we do for YOU?"



MyEZHealth™
Keep it simple

MyEZHealth

Our revolutionary Patient-Centered Electronic Health Record system streamlines healthcare coordination by linking patients, physicians, surgical centers, and hospital surgical suites. With this solution, patients have access to all their health information in one secure location, enabling them to communicate seamlessly with healthcare providers and entities. Our technology offers an efficient and effective way to improve patient outcomes, experiences, and enhance the quality of healthcare delivery.



Dr. John H. Cooper

Creator | 609 828-4061 | jcooper@myezhealth.com

Dr. Fabio Orozco

Co-founder | 305 619-4839 | fabio.orozco@myezhealth.com

Problem

When healthcare workers are missing and medical records are not organized, it causes problems for orthopedic surgery. This can lead to delays, cancellations, and bad results that could have been avoided.



Poor communication and understanding

Multiple people involved with different PAT forms.



Fragmented

Wasted time and resources gathering patient information from multiple portals.



Engagement and compliance are low

Poor incentives.



Overwhelming

Multiple stakeholders with poor oversight.



Confusing

Patients under stress with poor understanding of health.



Solution

Make a platform where everyone involved in Pre-Admission Testing can work together and share information.



Connectivity

Multiple people using the same platform



Healthcare connects to Patient

Healthcare personal share PAT form with patient



Improve OUTCOME, EXPERIENCE and safety.

Patient and caregivers are empowered.



Improve customer engagement and compliance Incentivise



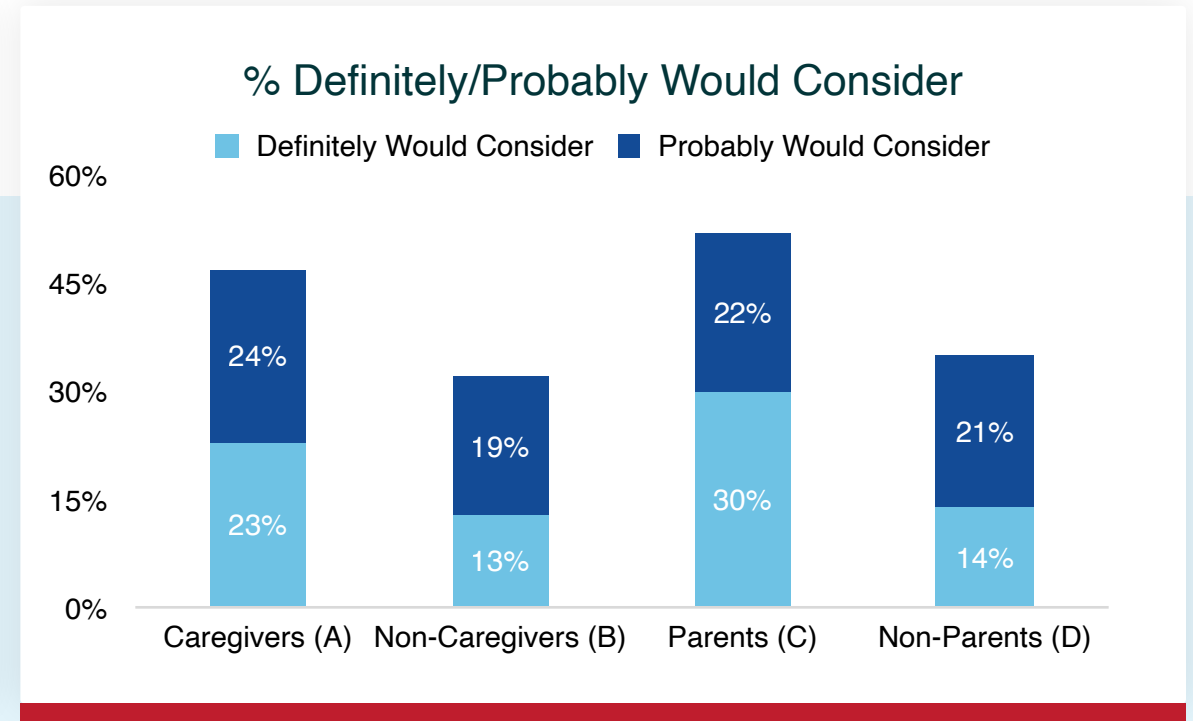
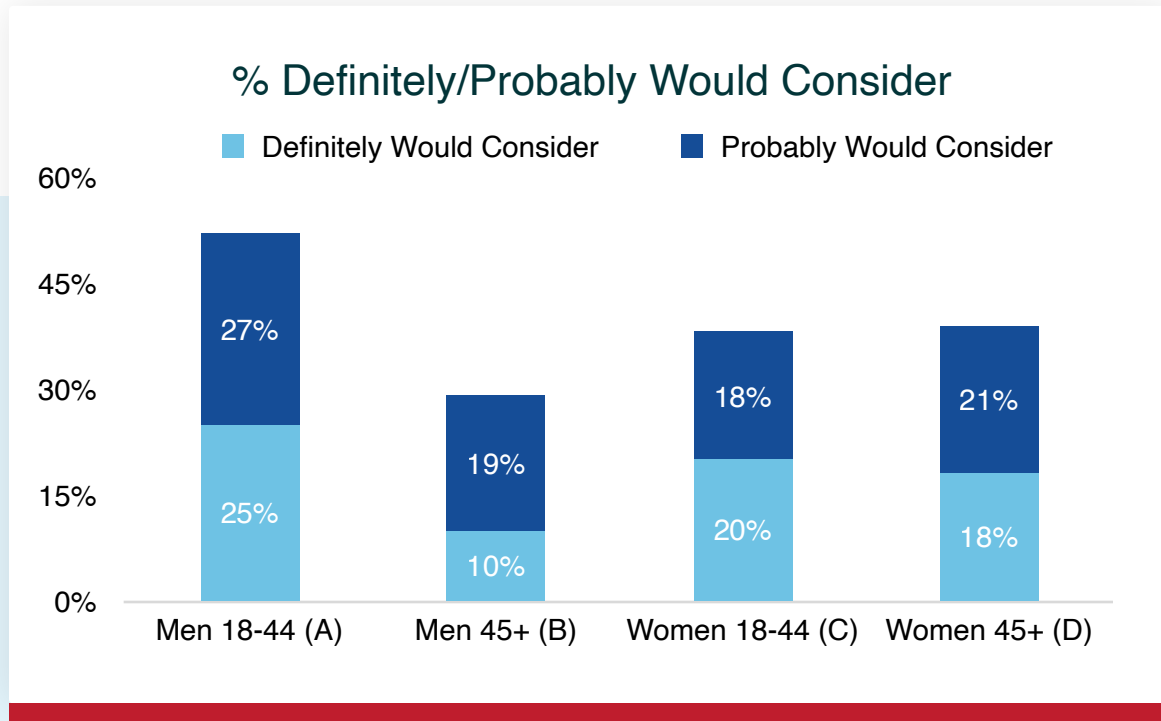
Breakdown PAT into a three step journey

Create separate benchmarks to simplify process.



Market Validation - Patient focused study

40% would consider using the Application*
Online survey - 1013 interviews

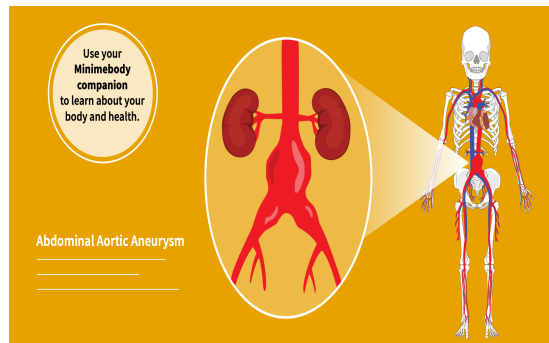
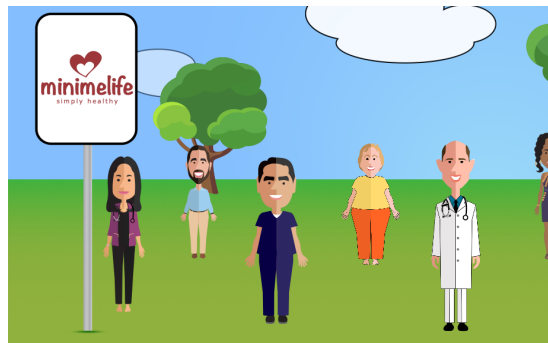
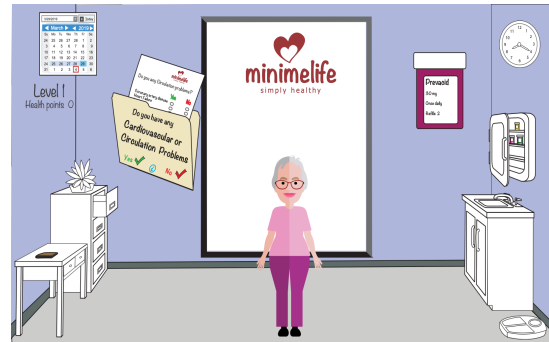
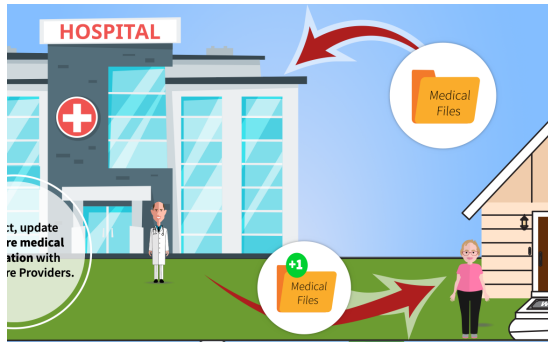


*Kramer Research Survey



Market Validation - Patient focused study

40% would consider using the Application*
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Video Concept of MyEZHealth Kramer Research 2019

Press Play to Review



Quarter Finals

Pepperdine School of Business 2020 and 2023 Most Fundable Companies*

PEPPERDINE | GRAZIADIO BUSINESS SCHOOL

MOST Fundable COMPANIES®



*Currently enrolled



Partnership with Virtua Center for Innovation



MyEZHealth was selected as the first company to participate in the new Virtua Health System Center for Innovation healthcare technology incubator.



Traction

Jefferson
Healthcare
System

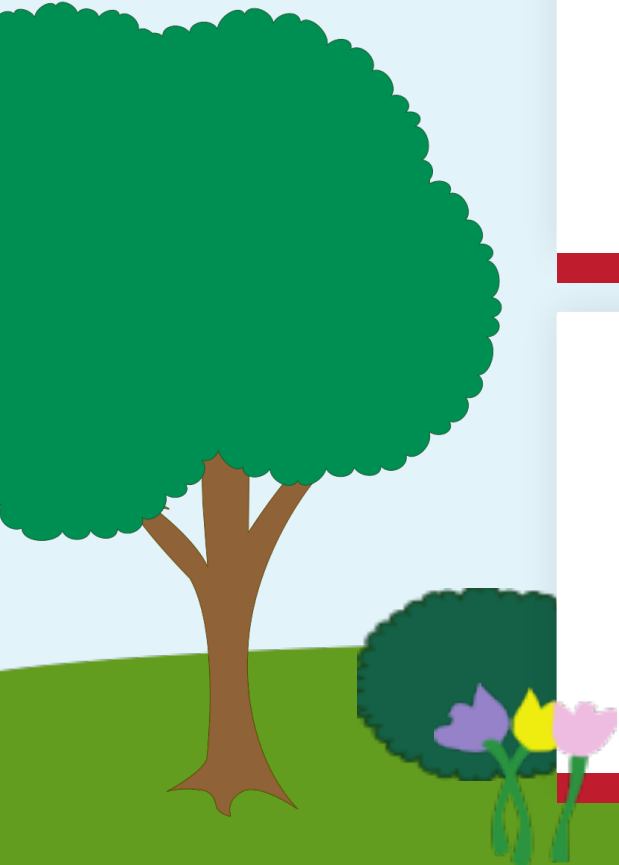
Virtua Health
Care System

Salartash
Surgical Group

Deborah
Heart and
Lung Center

Atlanticare Health
Care System

RWJBarnabas
Health



Executive Team



Dr. John Cooper
Chief Executive Officer

Dr. John Cooper is a Vascular Surgeon with 35+ years of experience in the Health System. Dr. Cooper's experience as a surgeon seeing the challenges faced by patients today led him to develop MyEZHealth as a way to bridge the gap between patients and healthcare stakeholders. Dr. Cooper's goal for MyEZHealth is to create transparency between the physicians, hospital, and patient's electronic health records increasing engagement, understanding, and communication for both patients and healthcare providers. Dr. Cooper has spent the last six years working on system-wide improvements for PAT, realizing the large gap in communication between all parties involved. He has collaborated with surgeons, anesthesiologists, nurse practitioners, schedulers, and operating room teams to create a transparent flow sheet for preadmission testing.



Dr. Jack Cohen
Chief Operating Officer

Dr. Jack B Cohen, MD, was recruited and joined the company in 2022. He is a Board Certified Anesthesiologist with over 30 years of experience in Academic Medicine with the last 10 years being concentrated in Outpatient Surgery and the Pre-admission Testing (PAT) process. He brings a wealth of knowledge and experience in the pre-hospital environment and will be a valuable asset in the development of our software products. He has developed multiple surgical programs and processes, both as a clinician, and as a leader.

"Patients, in the future, will own their medical record and will be placed in a position to better control their medical care." His vision is to support this transition with smart software that allows patients to safely and effectively adapt



Dr. Aaron Geswaldo
Secretary

Dr. Aaron Geswaldo has a background in civil engineering (BSCE) and following years of employment redesigned his career and obtained a Doctorate of Osteopathic Medicine and is a respected Board Certified Urologist. He was involved with early launch of EHR system. Early implication and adaptation have made him proficient in EPIC, PowerChart, Athenahealth, Allscripts, and Meditec systems.

He has worked closely with the pre-surgical teams and has helped reduce confusion and redundancy in gathering the information needed for safe and more efficient surgery. Reducing cancellations and delays has been his primary goal.



Dr. Fabio Orozco
Chief Financial Officer

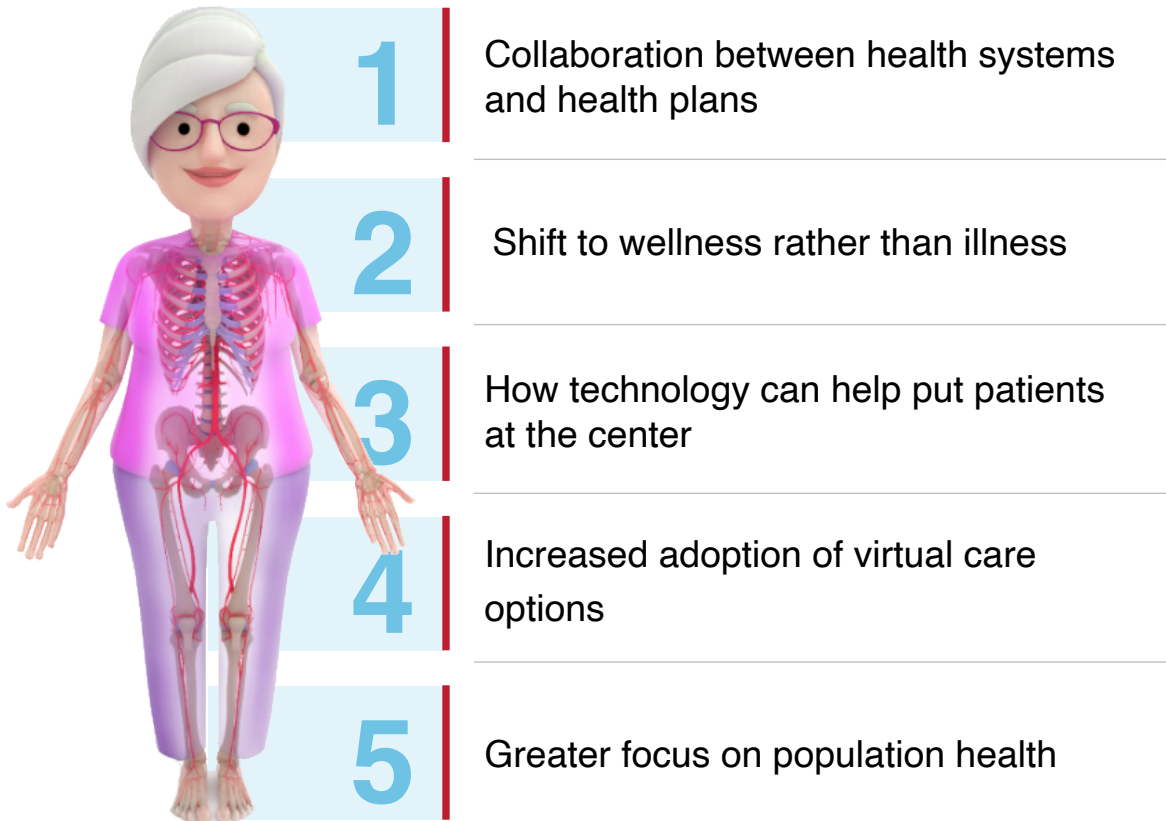
Dr. Fabio Orozco is an internationally recognized, board certified hip and knee surgeon with over 15 years of experience. Dr. Orozco lectures around the globe and participates in numerous international meetings. He has been recognized as one of the Delaware Valley's Most Influential Latinos of 2015 and 2017.

Dr. Orozco is a global expert on advanced techniques in robotic assisted joint replacement surgery. He has been involved with Pre-admission testing, with two successful orthopedic surgical practices. His experience includes working directly with hospital systems to stream line PAT processes.

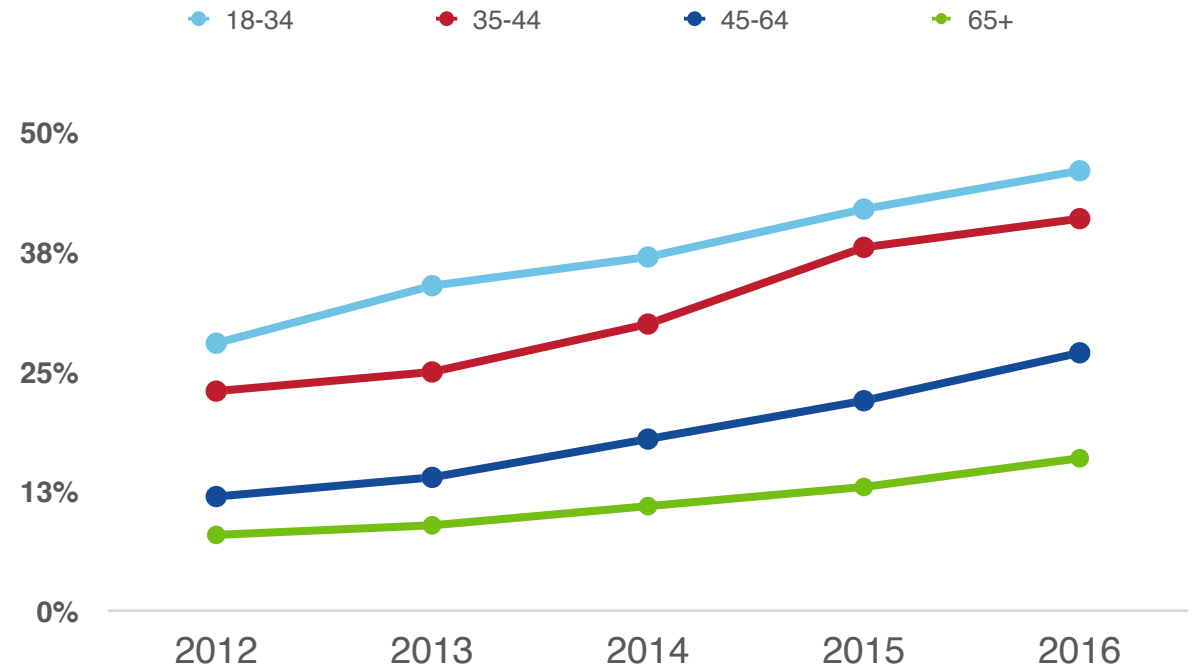


Healthcare and Mobile Health App Market

According to a 2019 Deloitte Healthcare Industry Outlook
Five Key Trends in 2019 Are:



Percentage of Patients Who Have Used a Mobile Device to Access Health Information*



*NRC Data, 2017



Healthcare and Mobile Health App Market

327.2 M
2018
U.S. Population

\$10,739
2017 U.S.
Healthcare
spending per person

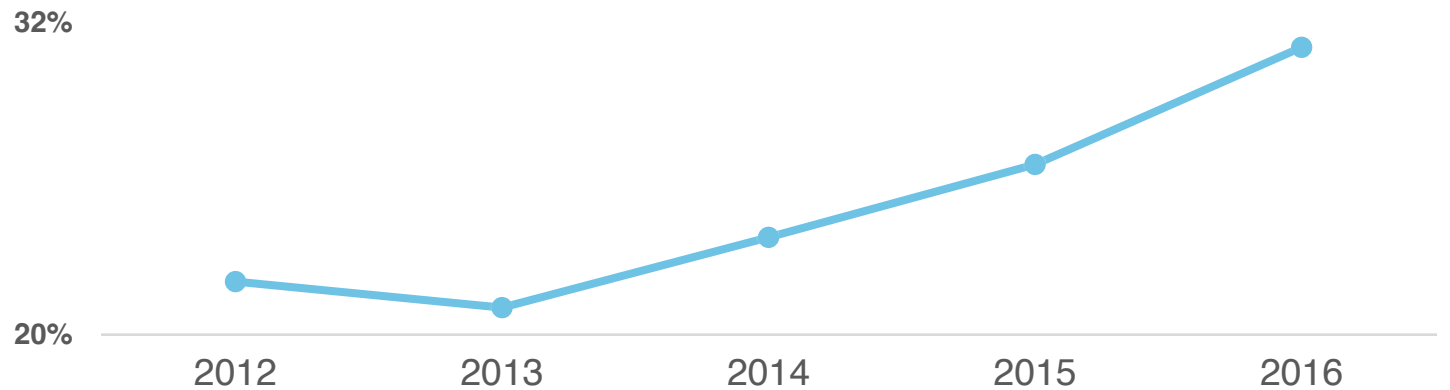
\$3.9 T
2017 U.S.
Healthcare Costs

61%
U.S. Adults
own a smartphone

\$236B
Mobile Health
App Market
(2026 projected, 44.7%
CAGR)



Percentage of
Patients Who Have
Visited a Hospital
or Healthcare
Website/Portal*



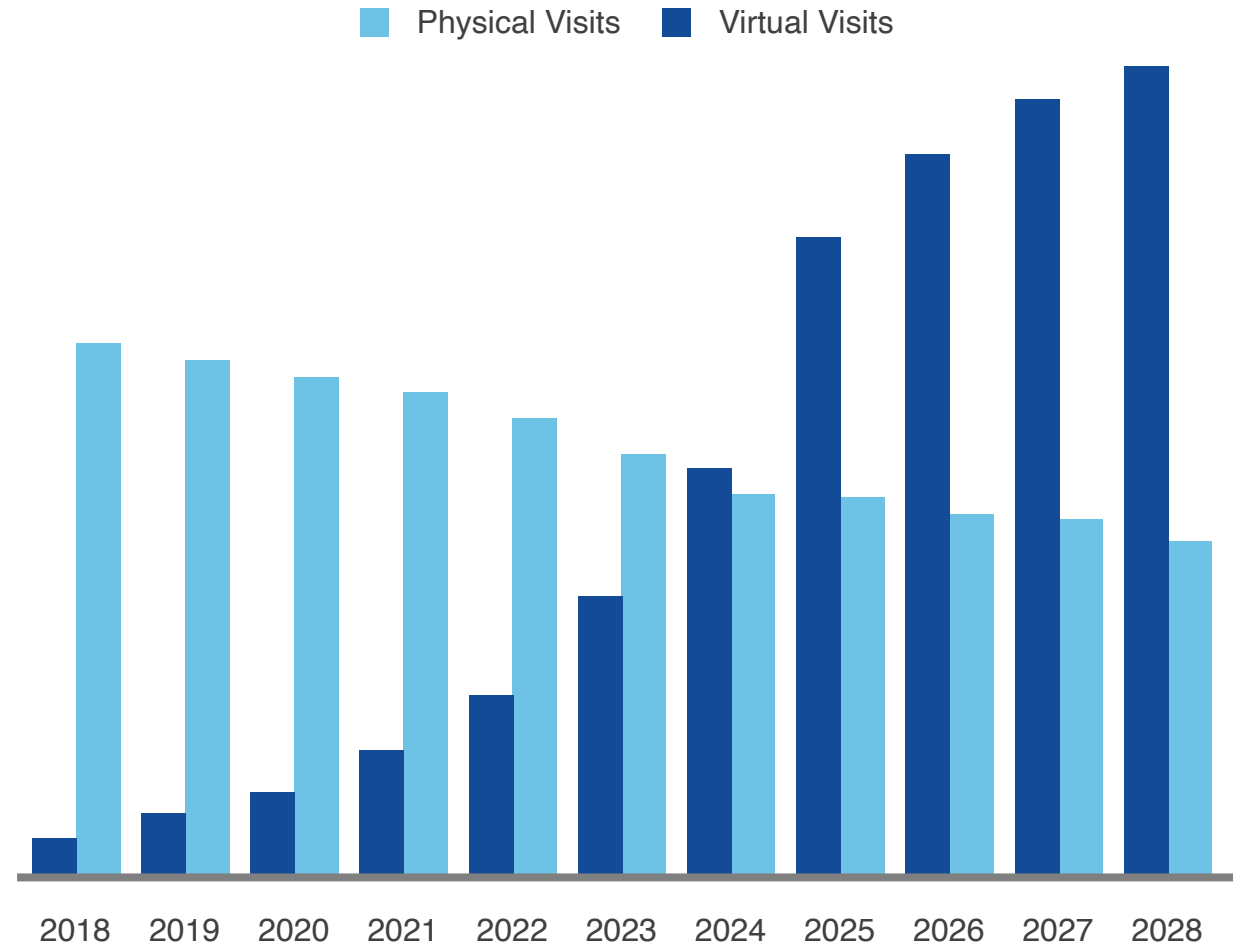
*NRC Data, 2017



Telehealth Market

Adoption with virtual health-care interactions on pace to top 1 billion by year's end

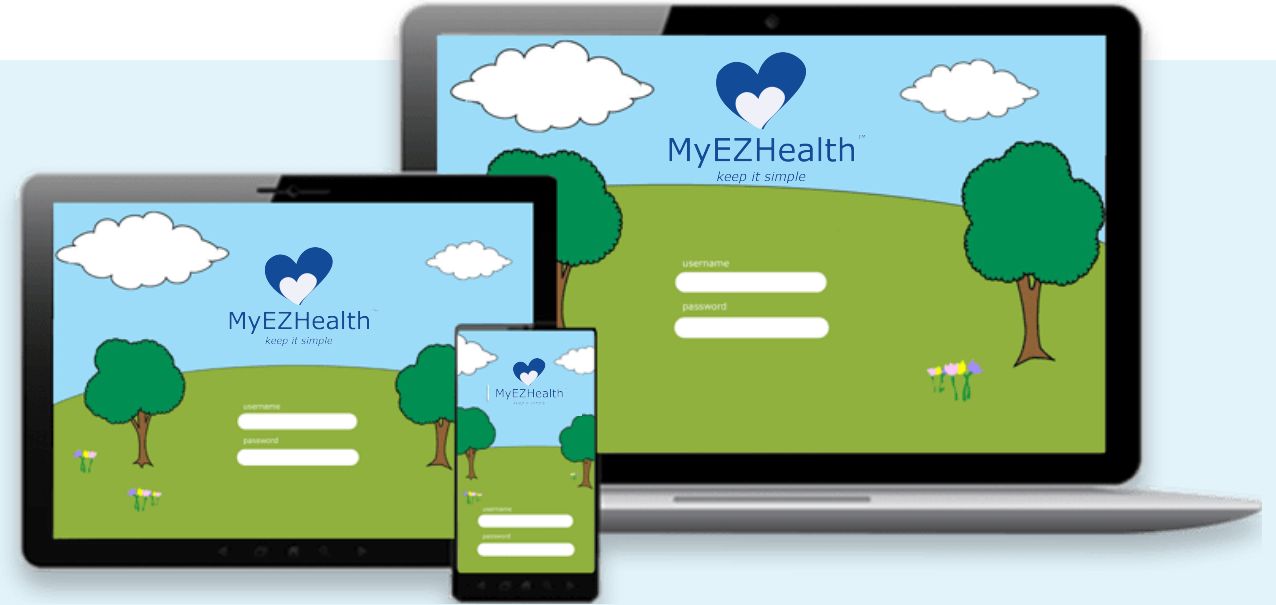
- ✓ CMS pays clinicians to provide service across borders
- ✓ CMS Telehealth payments matches in-office payments
- ✓ Service across country
- ✓ CMS is allowing COVID-19 medical screening exams



MyEZHealth Systemwide Value

MyEZHealth adds value for all healthcare system stakeholders.

Beyond offering a solution for users to organize, manage, and improve daily health, MyEZHealth creates positive impacts across the entire spectrum of healthcare stakeholders.



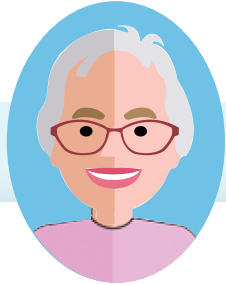
✓ While there are often disparate needs and priorities for different system participants, the improved health and healthcare experience of patients ultimately drives positive change for all stakeholders.

✓ Starting with the patient, by increasing health awareness, improving communication with healthcare providers, and streamlining the diagnosis and treatment process, MyEZHealth can have broad reaching impacts that will be recognizable throughout the industry.



MyEZHealth Systemwide Value

Patients



You can easily keep an accurate health record whether getting surgery, going to an urgent care center or emergency room, or seeing a new specialist. Add consults, labs, and studies to your records and share them with your doctors, nurses, and surgeon to make better-informed and healthier decisions.

Physicians



MyEZHealth allows your preadmission testing team to evaluate your test results and notify you of any concerns. You can obtain automated reminders of important testing and checklists or alert the team if you have any problems with testing.

Payers



Payers can collect data regarding PAT, surgery and follow-up cost. By improving patient access and quality of care and impacting overall patient health, MyEZHealth can help payers reduce costs.

Healthcare Administrators



Our platform was developed by surgeons, anesthesiologists, and a PAT team who understand the systemwide challenges providers face to get a complete patient record before surgery. We help providers, hospitals, and surgical centers obtain required patient information efficiently and collaborate with other providers to ensure safer surgeries with fewer delays and cancellations.

Policymakers



MyEZHealth can allow policymakers to reach a large population to discuss and survey their health care spending, coverage, and impacts of legislation on the quality of their life.

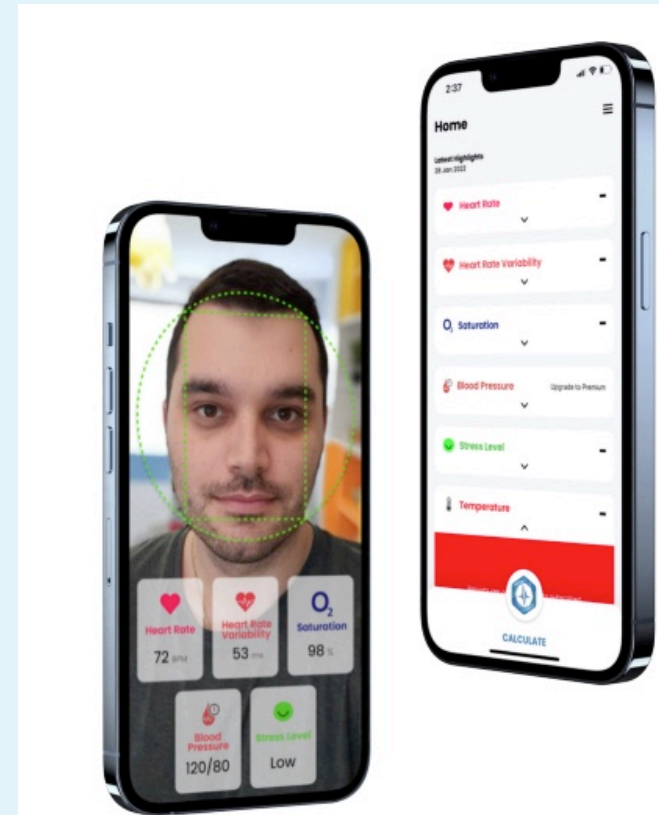


Partner with MarkiTech:

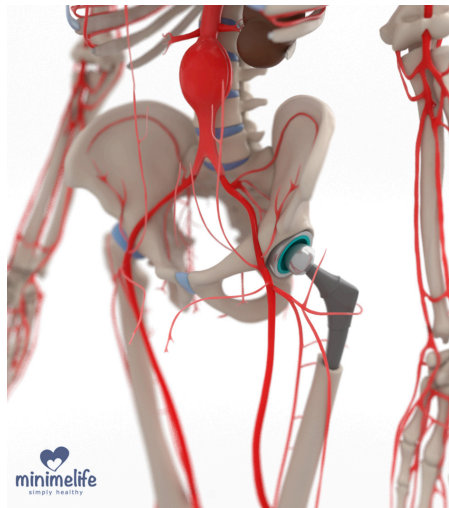
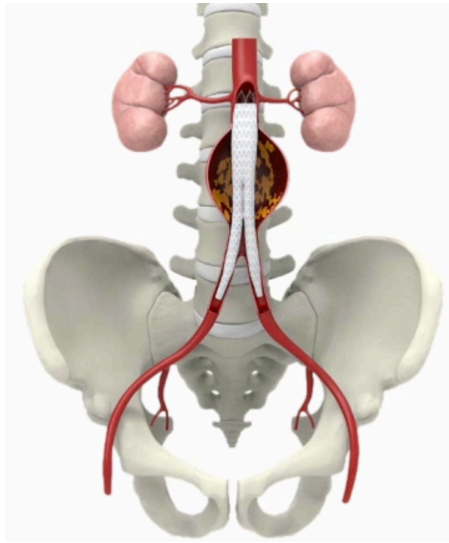
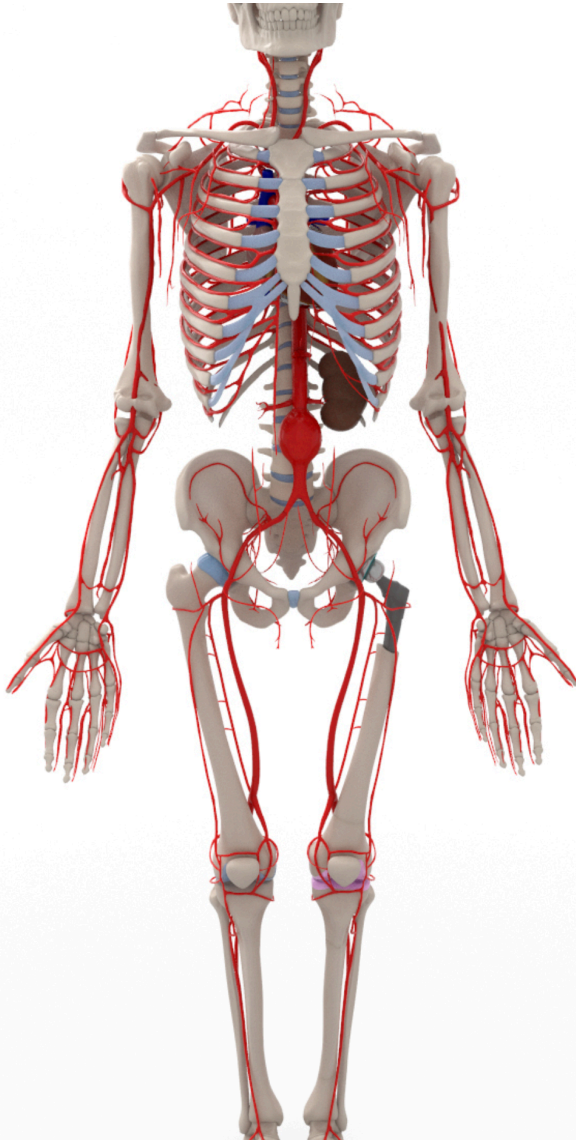
Veyetals: Obtain your blood pressure, heart rate, oxygen saturation, stress level and temperature in less than a minute

Contactless vital measurements from your smartphone, tablet or desktop camera in an affordable, simple and convenient way with face or fingerprint scan Copyright © 2022 Veyetals. All rights reserved

A touchless vitals measurement using rPPG (remote photoplethysmography technology) for face and PPG for fingerprint scan using AI, Machine Learning & computer vision technology*



MyEZAnatomy LLC

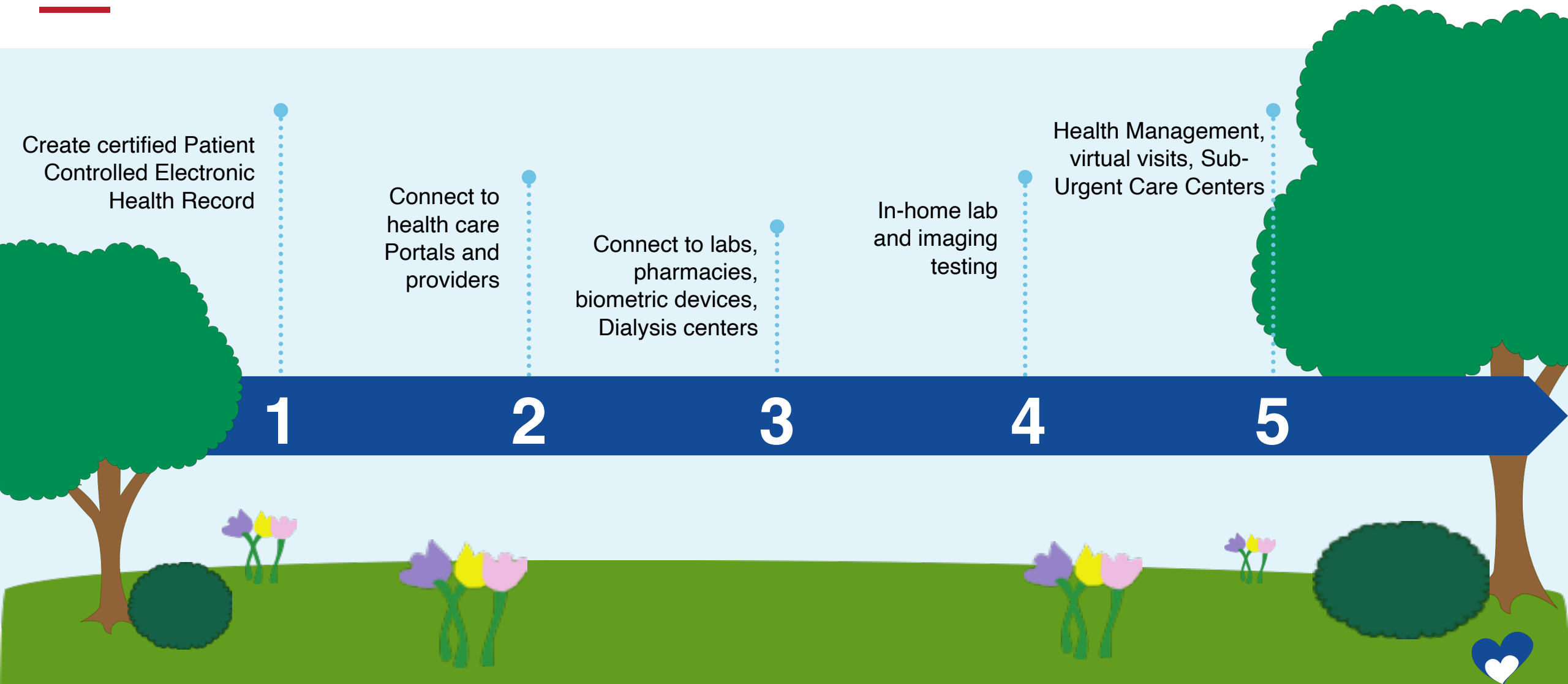


MyEZAnatomy makes it easy for people to understand medical and surgical problems using 2D illustrations, 3D models and videos

MyEZAnatomy's personalized 3D model has interchangeable pieces that allows users to visualize, interact, and learn about their medical conditions.



Roadmap to Success



Revenue Model

Creating high-value MyEZHealth users through long-term engagement.

Subscriptions

Ad-Free App

Advertising

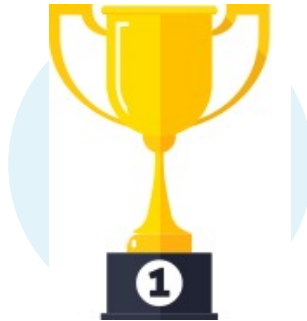
In-App Purchases



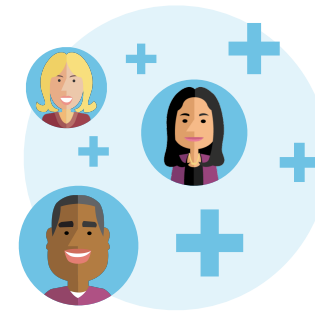
Lower customer acquisition costs via partnership with hospital, LTAC, SAR, SNIF and Rehabilitation centers and doctors offices.



High organic growth potential with validation and buy-in from providers



Superior retention rate



Broad appeal and relevance resulting in increased user lifetime value







Larger active user base with longer session times



MyEZHealth Competition

A Differentiated Solution in the Competitive Digital Health Marketplace

	 Apple Health	 Encore Telemedicine	 MyChart	 Care Passport	MyEZHealth + MyEZAnatomy
Patient-controlled EMR			✓		✓
EMR Consolidation	✓	✓	✓	✓	✓
Appointment Scheduling & prescription refills		✓	✓	✓	✓
Prescription data & reminders	✓	✓	✓	✓	✓
Communicate and share health data with physicians		✓	✓	✓	✓
Gamification					✓
Social Networking					✓
Patient education		✓	✓		✓
Connect wearables	✓		✓	✓	✓
Provide ongoing health inputs	✓				✓
In-Home Lab testing					✓
Durable Medical Equipment					✓





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Dr. John H. Cooper

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